

ON STAFF

- **PATHMARK INC., CARTERET, NJ (03.'97 - 09.'98)**
CREATIVE DESIGNER/STAFF ILLUSTRATOR
- HELPED TO REVITALIZE THE ART DEPARTMENT BY INTRODUCING A NEW ATTITUDE AND DESIGN STYLE.
- DESIGNED AND SUPERVISED SPECIAL PROJECTS SUCH AS IN-STORE BROCHURES AND BANNERS. CREATED SPOT ILLUSTRATIONS WHERE NEEDED. DESIGNED AND ILLUSTRATED LOGOS. PREPARED WEEKLY CIRCULARS FOR FILM OUTPUT AND ASSISTED WITH LINOTRONIC MAINTENANCE.
- DESIGNED AND ILLUSTRATED COMPANY WEB SITE.
- **BRITT CO., RED BANK, NJ (09.'94 - 11.'96)**
GRAPHIC DESIGNER/SENIOR STAFF ILLUSTRATOR
- DESIGNED AND PRODUCED CORPORATE IDENTITIES, PRINT ADS, DIRECT-MAIL PIECES, P.O.P. DISPLAYS, POSTERS, T-SHIRTS, MURALS, BANNERS, WEB GRAPHICS, ANIMATIONS AND ILLUSTRATIONS USING TRADITIONAL AND ELECTRONIC MEDIUMS.
- FOCUSED ON DETAILS, AND ALWAYS MET DEADLINES. CONFERRED WITH CLIENTS, SERVICE BUREAUS AND PRINTERS ON A DAILY BASIS TO EXCHANGE INFORMATION AND ADVANCE THE CREATIVE PROCESS.
- CREATED WEEKLY COMIC STRIP CHARACTER/MASCOT "FREDERICK" FOR THE FREDERICK TOWNE MALL, MD.
- WON NUMEROUS AWARDS INCLUDING 1995 NJ AD CLUB "BEST OF SHOW" FOR DOWNTOWN NJ CORPORATE IDENTITY PACKAGE AND THE FREDERICK TOWNE MALL AD CAMPAIGN.

● REPRESENTATIVE CLIENTS (BRITT CO.)

- NEW JERSEY NATURAL GAS
- DOWNTOWN RED BANK/NEW JERSEY
- HARVEST MOON BREWERY
- OYSTER POINT YACHT CLUB
- TWO RIVER THEATRE CO.
- SEAVIEW SQUARE MALL
- MCCLOSKEY INSURANCE CO.
- RED HEADS RESTAURANT & BAR

FREELANCE CLIENTS

- **HBO, NY**
- ILLUSTRATED INTERNAL LOGO FOR EMPLOYEE SALES INCENTIVE PROGRAM "DESTINATION VACATION".
- DESIGNED AND ILLUSTRATED PRINT MATERIAL FOR THE PROMOTION "HBOVERBOARD", AN EMPLOYEE SALES INCENTIVE PROGRAM FOR THE PREMIER OF "TITANIC".
- **TELEBANC TECHNOLOGY SOLUTIONS, NY**
- DESIGNED/ILLUSTRATED CORPORATE IDENTITY.
- **NETSOLUTIONS, UNITED KINGDOM**
- ILLUSTRATED WEB ICONS AND SPOT ILLUSTRATIONS FOR PRINT.
- **DEVINO BAR & BISTRO**
- DESIGNED/ILLUSTRATED CORPORATE IDENTITY.
- **VANLAYNE WORKING DOBERMANS**
- DESIGNED/ILLUSTRATED CORPORATE IDENTITY.

SKILLS

- ADOBE ILLUSTRATOR
- ADOBE PHOTOSHOP
- ADOBE GO LIVE/APPLE IWEB
- ADOBE INDESIGN
- QUARK XPRESS!
- TRADITIONAL MEDIUMS

SPECIALTIES

- BOLD, STYLISTIC, ELECTRONIC ILLUSTRATIONS WITH AN EMPHASIS ON ICONS AND LOGOS.
- ABILITY TO LEARN QUICKLY AND MEET DEADLINES.

EDUCATION

- **MASON GROSS SCHOOL OF THE ARTS, NEW BRUNSWICK, NJ**
BACHELOR OF FINE ART